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**Subject:** THE BRIDGE - Summer 2010  
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## THE BRIDGE

News from the East Falls Development Corporation

Summer 2010

Over \$1 million in investment in East Falls - 3 new businesses are open!

*Choice and Location are key to these newly opened Eateries:*

### *Trolley Car Cafe and Gateway Center on Kelly Drive*

Ride your bike, drive, walk or jog from nearby Kelly Drive. Have a seat inside their eco-friendly Café or enjoy a picturesque outdoor patio with views of the Schuylkill River and our abundant kitchen garden.

The Trolley Car came to East Falls because owner Ken Weinstein saw that it has all of the components needed for a successful business - parking, access to major roads, access to bus and train, loyal community residents with incomes, and a well organized business association and community development corporation.

If you are movin' and shakin', simply place an order to go for easy pickup. The menu offers healthy options and numerous build-your-own selections using the freshest ingredients possible. It's the place to be for breakfast, lunch or dinner, after a stroll, or before a night out on the town. The Café is also home to a groovy on-site bike rental and repair shop to keep you rollin'! 7am to 10pm. Let them take you back to your childhood with locally made Nelson's ice cream served all day while you enjoy all the benefits of the "modern 50's" with free wireless internet, BYOB, family-friendly dining and plenty of \$.50/hour parking!



Type caption text The Trolley Car Cafe sits in a Fairmount Park building overlooking the Schuylkill River

### *Epicure Cafe - In the heart of the neighborhood*

Tom and Arlene Leschak have transformed what was formerly Conrad market into a wonderful Café and dining between Conrad and Bowman Streets. Having operated a corner market business here for over two decades, these local residents knew that the neighborhood really needed a high quality eatery with good coffee and good prices.

Experience the inviting and relaxing environment, perfect for casual conversation or business meeting. Whether you are picking up breakfast on the way to the train, or sitting to enjoy a leisurely breakfast or lunch Epicure Café brings you the finest cuisine.

On your way home, pick up our daily special dinner prepared by their exceptional chef. However, you might just want to come enjoy the Wi-Fi, and wonderful new atmosphere with wonderful pastries, cappuccinos, and teas.

Epicure Café at East falls is long over due. You won't be able to stay away. Check out their website: [Epicure Cafe](#). M-F 6:30 am - 7 pm, Sat 8 am - 5 pm, Sun 8 am - 3 pm.



Arlene and Tom Leschak transformed their market into a Cafe because they new the neighborhood would enjoy it.

### *Gatehouse Cafe - On Henry Avenue*

At the historic Falls Center campus entrance, the Gatehouse Café offers the area's only bistro-style breakfast and lunch in a truly unique setting. Meticulously restored to its original



beams, stone and woodwork, along with new contemporary design additions, the Gatehouse Café is the perfect blend of old world comfort with today's modern sensibilities. Gatehouse Cafe owners Adrienne Williams and Gina Bostic on opening day.

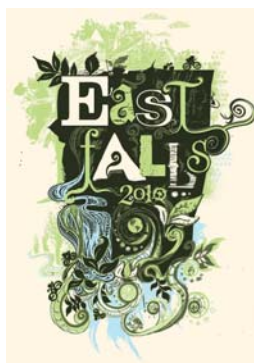
Co-owner Gina Bostic says they picked the East Falls location in Falls Center because they loved the neighborhood, loved the old MCP gatehouse building, and felt that that the community needed a place to sit down and relax. They are already planning to expand their hours to 7 pm at the end of summer.

Freshly baked muffins & cookies; gratifying grilled sandwiches, savory soups and tasty salads prepared in minutes; free wi-fi internet access; a walk-up gourmet coffee bar, charming mezzanine and outdoor patio for enjoying breakfast and lunch or for any casual meeting. M-F, 7 am - 3 pm. More information available at their website: [Gatehouse Cafe](#). Mention this article and get 10% off in July!

## Riverfront Business District Announcements and Events

### East Falls T-Shirts on Sale

The new East Falls T-Shirts are available. Designers are local residents Monica Kelly and Benjamin Edelstein, through their graphic design business BenJiMon Designs. T-Shirts are being sold at local businesses: Locally produced, too, by [RGMGroup](#), 100% organic cotton, and only \$10! Here's where to pick one up: [T Shirt Locations](#).



*T Shirt Design by BenJiMon Designs*

### Call for Artists Crafters and Eco Vendors

On Saturday, October 2, we will be having the 5th Annual Arts by the River and Eco Fair. This is a fun filled day of shopping, artists, craftspeople, children's activities, and **ecological/green** vendors. Our artisan coordinator, Renaissance Craftables is accepting artist and artisan vendor applications right now. Go to our [web site](#) to learn more about getting a booth space for this great event.

### East Falls Farmers Market

Every Friday afternoon from 3:00 - 7:00, the East Falls Farmers Market is open. Come by Midvale Avenue between Ridge and the East Falls SEPTA Station to get corn, tomatoes, lettuce, baked goods, cheese, and fresh farm eggs.

### Harry Kalas Exhibit

Baseball fans one and all are invited to view the Harry Kalas Museum Exhibit at Laurel Hill Cemetery, the late sportscaster's final resting place. Many of the items featured in the exhibit personally belonged to Harry Kalas, bearing great sentimental value for fans and friends alike. Among some of the most intriguing items are the blue blazer and white loafers that were hung in the dugout as part of the Phillies' tribute to Harry last season. More about Laurel Hill, 3822 Ridge Avenue, here: [The Laurel Hill website](#).



### Destination Schuylkill River Survey

Over the past few months, Destination Schuylkill River (a partnership between the East Falls and Manayunk Development Corporations) has been surveying people about our work. The results are now in and available on our website: [DestinationSchuylkillRiver.org](#).

### Arthur Ashe Youth Tennis and Education

**Summer Smash**, Wed. July 28, 4-8 p.m. Play with an AAYTE young person in round robin doubles and have a barbeque. **Yoga Unites**, Thurs, July 29, 5:30 p.m. Inspiring evening of yoga followed by light refreshments. More details at: [ashtennis.org](#).

## Happenings

### East Falls featured in new video

**East Falls Goes GREEN** is featured in a new video by GreenTreks. Executive Director, Gina Snyder, talks about our great "green" neighborhood. Check it out: [Protecting the River at East Falls](#)



### Summer at The Marketplace

Fresh Local Produce from Lancaster and New Jersey:

- Blueberries, Cucumbers, Spinach, String Beans, Baby Bok Choy, Zucchini, Beets, lettuce.

Did you know that the Marketplace also offers these on-site services?

- Knife sharpening and Cooking Classes - check out Chef Chris at the cooking School: [The MarketPlace Cooking School](#).
- Jewelry Repair (most while you wait) - go to [Wandering Feather](#)

More info at [marketplaceateastfalls.com](http://marketplaceateastfalls.com)

[Falls Flowers](#) is currently booking weddings and events for the 2011 season! Know anyone getting married? Refer them to us and receive a \$50 giftcard when they book us for their wedding! Gorgeous fresh cut flowers, delivery available.

**MARKETPLACE  
AT EAST FALLS**

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